

egosta

Stakeholder framework
for VCD governance model
developed in Austria

Overview

- stakeholder involvement
- objectives
- eight forms of involvement
- use case „VCD“
- why „**egosta**“?

Persons, groups or organisations, which are directly affected by an IT-project or its outcome (IT-application).



Without stakeholder involvement

- information about new e-Government applications are only available shortly before the production rollout
- 1:1 implementation of existing paper-based processes
- development of user-unfriendly applications because developers
 - **set other priorities**
 - **speak special languages**
 - **analyse the requirements inadequately**
- stakeholders have less influence

Offline stakeholder involvement

Multi-stakeholder forum = meeting (physical presence)

participants

- project team
- stakeholder or their representatives

objectives

- presentation and discussion of project contents
- collection and contribution of stakeholder requirements and suggestions

→ stakeholder involvement: A basis for successful
E-Government projects

Online stakeholder involvement

- new ways of cooperation are feasible
- improve user acceptance
- support the development process without being physically present at a certain time and place
- small and medium-sized businesses can take part



Innovation features

- **e-Participation Toolbox** based on Web 2.0 technologies for active stakeholder participation (blogs, discussion forums, wikis for elaborating stakeholder positions)
- **Analysis Tool** for semantic categorisation, clustering and analysing of masses of e-Participation artefacts by Knowledge Discovery and Semantic Technologies (DYONIPÓS)
- **Organisational Guidelines** how to implement and run the e-Participation Toolbox and the e-Participation Analysis Tool
- **Use Case** „Virtual Company Dossier“ – VCD within the PEPPOL.AT project


„egosta“ objectives

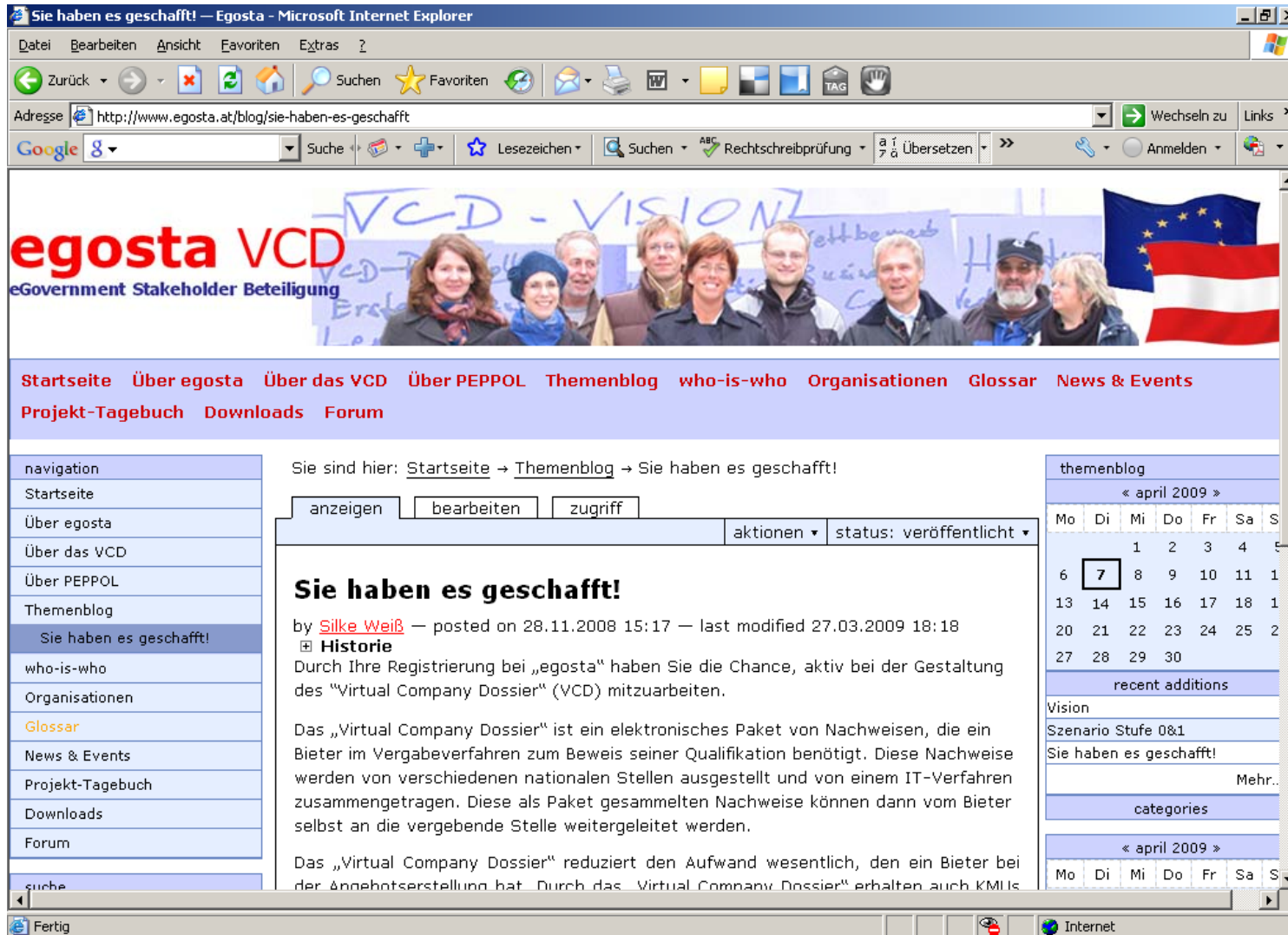
- transfer of background and status information
- collaborative development of a vision and collaborative decision making
- collaborative understanding of technical terms
- collaborative development of governance, process, legislation, data and infrastructure models as well as collaborative selection of the best solution

eight forms of involvement...

- 1. Web CMS**
well structured provision of information
- 2. VCD blogs** written by the project team
theme blog & project diary
- 3. stakeholder discussion forum**
discussion of alternative positions
- 4. stakeholder wiki**
collaborative development of technical terms

eight forms of involvement...

5. monthly **Chats** between experts and stakeholders
 6. **rating functionality** to identify the most innovative stakeholder contribution
 7. **exploration of the „egosta“ contents** via a DYONIPOS-Connector and summarisation of the results in the theme blog
 8. it is considered to **inform the public** about the project results
- 



Sie haben es geschafft! — Egosta - Microsoft Internet Explorer

Adresse <http://www.egosta.at/blog/sie-haben-es-geschafft>

egosta VCD
eGovernment Stakeholder Beteiligung

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anzeigen bearbeiten zugriff

aktionen status: veröffentlicht

Sie haben es geschafft!

by [Silke Weiß](#) — posted on 28.11.2008 15:17 — last modified 27.03.2009 18:18

Historie
Durch Ihre Registrierung bei „egosta“ haben Sie die Chance, aktiv bei der Gestaltung des „Virtual Company Dossier“ (VCD) mitzuarbeiten.

Das „Virtual Company Dossier“ ist ein elektronisches Paket von Nachweisen, die ein Bieter im Vergabeverfahren zum Beweis seiner Qualifikation benötigt. Diese Nachweise werden von verschiedenen nationalen Stellen ausgestellt und von einem IT-Verfahren zusammengetragen. Diese als Paket gesammelten Nachweise können dann vom Bieter selbst an die vergebende Stelle weitergeleitet werden.

Das „Virtual Company Dossier“ reduziert den Aufwand wesentlich, den ein Bieter bei der Angebotserstellung hat. Durch das „Virtual Company Dossier“ erhalten auch KMUs

themenblog
« april 2009 »
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categories
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VCD stakeholder

- public administration or their representatives
- economic operators and their representatives
- broker
- administration of registration and attestation

cross-linked
transfer of knowledge



Why egosta?

Implementation and test of a stakeholder involvement platform. The stakeholder involvement platform “egosta” should be used to develop new e-Government applications.

→ „egosta“ standard method & standard product

Creation of a „win-win“ situation

- active support of the project team
- initial information of stakeholder
- involvement of stakeholders in design decisions of an e-Government application

Improvement of acceptance

Thank you for your attention

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